

UNIQUE ADVERTISING OPPORTUNITY

The Kentish lady is a fantastic opportunity to bring footfall to your door. She parades proudly between Maidstone, Allington & Yalding upto six times a day. Your brand will have a prominent presence & can be complimented by a free commentary. The Kentish Lady runs for 9 months of the year and is moored most of the year in central Maidstone and can be seen from the very busy Bishops Way.

Last year 25,000 passengers cruised on the Kentish Lady & then went on to eat, shop & visit other destinations in Maidstone. The amount of people that actually viewed the Kentish Lady & then went on to make a purchase in Maidstone could literally run in to the hundreds of thousands. In one weekend the footfall for events such as The River Festival, Radio 1's - One Big Weekend & Proms in the Park can attract 40,000 people to Maidstone. Advertise with us & be seen by foot, car & public transport 24/7/365.

The venues that are presently advertising on the Kentish Lady have been very successful in procuring new business from both locals & tourists. You need to be capturing this business!



GOLD PACKAGE

3360mm x 930mm Panel

** must supply own artwork on 5mm foam board
& provide proof for our approval*



SILVER PACKAGE

2770mm x 590mm

** must supply own artwork on 5mm foam board
& provide proof for our approval*



BRONZE PACKAGE

1000mm x 940mm Panel

** must supply own artwork on 5mm foam board
& provide proof for our approval*